



Overlook Neighborhood Association Board Meeting

AGENDA

Tuesday, May 4, 2021

6:30-7:30 p.m.

Virtual - Zoom

<https://zoom.us/j/95028960315?pwd=aGY3d2dhSVhvY2Y2UFJWL2RBRzBqUT09>

(email chair@overlookneighborhood.org for alternate call-in information)

Board members, please try to let Alexandra Degher know in advance if you cannot attend.

TIME	TOPIC	EXPECTED OUTCOME	PRESENTER
6:30	Welcome		Degher
6:35	Meeting minutes	Discussion	McFarlane
6:40	Newsletter update	Decision	C. Kebler
6:50	May general meeting	Discussion	Degher
7:00	Board reports	Discussion	All
7:30	Adjourn	Disconnect	Degher

Upcoming OKNA Meetings

- General Meeting: May 18
- Board Meeting: June 1

The goals of our Overlook farm-to-table pickup program are:

- **Enable residents to conveniently access local products** – Order on the [Tap4Markets app](#) by end of day Thursday; all Overlook orders are consolidated and delivered to a central location on Saturday (market day) for contact-less pick up by residents
 - o A great option for those who want to support local businesses, but cannot attend the market
 - o Customers can opt for a set market box and/or order from a variety of vendors for consolidated delivery (essentially build your own custom market box)
 - o We have a rewards program built in; residents earn points on every order toward future purchases
 - o Funds for use at the market may also be gifted – from one resident to another, as a reward/perk for board members/other volunteers, etc.
- **Reduce the carbon footprint of delivery** by bringing consolidated orders to a central location in the neighborhood for pickup (community center, curbside drive-thru etc.)
- **Create community around shared experiences that benefit the local area** – Order a wine flight and pre-set meal kit for weekend fun; plan a COVID-friendly community event around order pickup time – lots of possibilities!

If Overlook chooses to serve as a pickup location for St. John’s Farmer’s Market delivery, the next steps would be:

- Decide on a location where we could bring consolidated orders for contact-less pickup (community center, curbside drive-through etc.) – Farmer’s Market deliveries would be on Saturdays – we will set a specific time window
- Communicate the program in your quarterly newsletter, social channels, and other avenues to drive awareness
- If possible, we’d like to set up a COVID-friendly info. table a few days ahead of the first market or two to where residents can learn about our service, ask questions, get help loading the app and placing their first order if needed etc.