

Adidas partners with Portland Parks to restore Madrona Park

By Christian Trejbal

Madrona Park is one of Overlook’s better kept secrets. Few people outside the neighborhood know that the forested bluff on both sides of Greeley Avenue north of Going Street is a public park. The upper part of the park has a popular footpath connecting neighborhood streets, a playground and basketball courts.

Some neighbors pick up trash in the park periodically, but overall maintenance of Madrona Park got a boost recently when a team of volunteers from adidas contacted Portland Parks & Recreation about doing some work in the park.

“We always strive to be good neighbors and encourage our employees to be active in the community,” said Tom Hughes, the company’s liaison to the neighborhood. “Overlook is our neighborhood, and Madrona Park is a great resource for everyone right on our doorstep.”

Adidas allows its employees some time off every year to do volunteer work, and the Parks Department was glad to have their help. The volunteers connected with David Grandfield, a botanic specialist and volunteer coordinator with Parks.

“My goal is to try to activate sites and get people from the local community who are interested in the ecological health of natural areas engaged in the work we are doing,” Grandfield said. He and several volunteers from adidas were out in Madrona Park recently. They worked to pick up litter and remove non-native plants.

“It’s a never-ending process,” Grandfield said. “There are always weeds being introduced, disturbances from camping, people cutting trails and harming the natural area, and dumping.”

Grandfield’s vision for Madrona Park is about more than just cleaning up. He hopes that volunteers from adidas and the neighborhood can



Adidas employees (left to right) Natalie Preston, Jessica Keaton and Sabi Horvat planted trees in Madrona Park near the Greeley-Going interchange.

restore native habitat.

“This part of the bluff is historically oak and madrone woodland,” he said. “But if you go hands-off on a site like this, other trees take over, like maples and cottonwoods.” Madrones and oaks are scarce in the park these days.

Grandfield and the volunteers will plant native species in the park over the coming months. He has ordered understory plants and wildflowers for planting. He’s focused on planting in areas where there have been impacts from camping.

He also wants to plant 500 oak saplings and other native species in the grassy area near the intersection of Greeley and Going. He expects about half might die over a decade. More might need to be thinned to create a viable native grove that can be the anchor for the rest of the park.

“It’s a long-term vision stretching over decades,” Grandfield said. “We want to create a healthy bluff that can last another two, three, four hundred years.”

He added that this early work is being done with volunteers from adidas, but in the future he hopes neighbors will come out and volunteer, too. “The more we can activate a space with volunteers, the more support we get from rangers,” he said.

The Overlook Neighborhood Association will announce volunteer opportunities when they come up.

In the meantime, the next time neighbors see Grandfield and his team out improving Madrona Park, be sure to thank them for their work on this neighborhood gem.



Adidas employee Darcy Robles planted undergrowth in Madrona Park.



Overlook residents Catherine Dart (left) and Chris Barton play with their dogs Ani, Tig and Oliver (not pictured) in the upper part of Madrona Park.

Message from the Chair – A New Year for Overlook

By Alexandra Degher, Chair, Overlook Neighborhood Association

Happy New Year, Overlook neighbors! I hope you all had a rejuvenating holiday break and got to spend quality time with family and friends. It's nice to take some time for yourself when the opportunity arises.

The New Year has always been a time of renewal and an opportunity to contemplate changes you'd like to make in your life. As we rolled over to 2020, my thoughts were sadly filled with the crisis in Australia and the over one billion animals that have died in the fires. Sometimes it gets overwhelming trying to figure out what to do.

So, this February I will keep my message to residents short and simple: Join me in implementing one thing you can do to improve life in Overlook, Portland and beyond. It's up to you. Plant trees through Friends of Trees, participate in a Portland non-profit that advocates for a cause you believe in or simply better connect with your neighbors.

There are many things you can do. Saying that, we'd love to have you join the OKNA board and your fellow neighbors at our upcoming general meetings which will be on Feb.

18 at the Lucky Lab Taproom and on March 17 at Bethel Lutheran Church. Both meetings run 6:30 to 8:30 p.m.

As always if you would like to volunteer for an OKNA committee or have questions about the neighborhood, please contact me at chair@overlookneighborhood.org.

Peace,
Alexandra

Support Overlook with an (almost) effortless donation that costs you nothing

By Brad Halverson

The Overlook Neighborhood Association is now connected to the Amazon Smile and Fred Meyer Community Rewards programs. Once you enter OKNA as your designated non-profit, each program generates donations to the neighborhood at no cost to you. Here is how they work.

If you have an Amazon online account, Amazon will donate 0.5% of the cost of your eligible purchases to non-profit organizations registered with the Amazon Smile program. Visit smile.amazon.com, click on "Get started" and then search for "Overlook Neighborhood Association." Follow the prompts. Then, whenever you shop at Amazon, start your visit at smile.amazon.com.

If you shop at Fred Meyer and participate in their Rewards program, there is a Community Rewards option too. Fred Meyer donates a total of \$500,000 each quarter to the non-profit organizations that have registered with their program. The money is divided up based on eligible purchases by individuals with accounts designating a registered non-profit organization. Go to fredmeyer.com and click on My Account then Community Rewards on the far left. Enter RR853 or Overlook Neighborhood Association to find us and enroll.

There are many great non-profit organizations enrolled in each program. If you shop with either company and choose to participate, we hope you take advantage

by choosing the Overlook Neighborhood Association to receive your donations. Thank you for your support.



HOW'S YOUR MAIL SERVICE BEEN LATELY?

The U.S. Postal Service is conducting a delivery and efficiency pilot project in the 97217 zip code. OKNA wants to hear from neighbors and businesses about how their mail delivery has been recently.

Send your mail delivery stories (positive or negative) to info@overlookneighborhood.org by March 31. We'll share your experiences with postal officials and our congressional delegation.



Approximate boundaries of the 97217 zip code.

The benefits of urban trees

By Alexandra Degher

A healthy tree canopy throughout Overlook and all of Portland is fundamental to healthy living for both residents and wildlife. Trees absorb carbon dioxide along with other impurities and pollutants, reduce water runoff, and provide habitat, refuge and sustenance for wildlife. In addition, large mature trees reduce wind speeds, and can significantly reduce the temperature in a city prone to heat pockets.

Trees aren't always the priority they should be, though. We're down to about half the trees we had on the planet since human civilization began so we have a lot of work to do. One of the easiest ways for you to make a difference is to plant and care for trees on your property. Fortunately for Portlanders, we have Friends of Trees, a great organization that sells 6-foot to 10-foot trees at a huge discount and then helps residents plant and care for them.

Since its founding in 1989, Friends of Trees has planted more than 800,000 trees and native plants with the participation of thousands of volunteers. This year Friends of Trees will plant in the Overlook neighborhood (as well as Kenton, Arbor Lodge and Portsmouth) on Saturday, March 14. If you are interested in purchasing trees, you must order them by Feb. 24 at friendsoftrees.org/get-a-tree.

If you are interested in volunteering to help plant trees simply register through Friends of Trees' online calendar at the same site. Dozens of large trees will be ready for planting, and your help makes this community planting possible. This year's volunteer meeting location is at St. Johns Christian Church (8044 N Richmond Ave). Friends of Trees asks that volunteers arrive by 8:45 a.m. to sign-in and enjoy some coffee, tea,

hot chocolate and breakfast. They will provide gloves and tools, but make sure to dress for the weather. Kids are welcome and encouraged to come.

The Overlook Neighborhood Association board thanks residents for purchasing and planting trees. You help make Overlook a better place to live.



Come celebrate our newest Heritage Tree – April 18

by Cynthia Sulaski

Many years ago someone unknown to us now planted a London planetree (*Platanus x acerifolia*) in the right-of-way on Maryland Avenue between Skidmore and Mason Streets. Throughout the decades, that tree grew and prospered to its current height of 80 feet. The area around it changed, impacted by economic boom and bust cycles. However, no matter what happened around it, this London planetree thrived.

To recognize this tree's history, resilience, beauty and size, the Overlook Neighborhood Association nominated it as a Heritage Tree. In 2018 the City of Portland approved our nomination. This London planetree joins over 300 other trees in the city that have been given this special designation, 12 of them in Overlook.

Please join us in celebrating our neighborhood's newest Heritage Tree. We'll begin the dedication at 10:30a.m. and afterwards enjoy refreshments and meet our neighbors.

Northpointe PDX, the new apartments near the tree, will host our gathering in their community room adjacent to the tree. Thank you Northpointe!



Heritage Tree Dedication
Saturday, April 18
10:30 – noon
Meet at the Heritage Tree
4284 N Maryland Avenue



If you're new to the neighborhood, welcome! The OKNA board would love to get to know you at one of our events or board meetings which are always open to the public. You can also stay connected by subscribing to our weekly emails at overlookneighborhood.org. We hope to see you soon!

Ask Addie

Good advice for
good neighbors
by Addie Humbert



Dear Addie: I'm noticing a lot of TV shows and movies being filmed around the neighborhood (sometimes in the middle of the night!). What are the rules around when they can film and what they need to do to ease the burden on residents? Who do I contact if I have questions? - C.T.

Catching sight of your neighborhood in a TV show or a movie can be really exciting! Many will remember seeing the upcoming Disney Movie "Timmy Failure: Mistakes Were Made" being filmed around Overlook last year.

Cities generally welcome film productions as they can bring in needed revenue and be a point of pride for a city like Portland. That said, film production can be disruptive and production companies should be doing their best to alleviate the stress on the residents. So who's in charge of making sure everyone is following the rules?

The Portland Film Office is a collaboration between the Mayor's Office, Prosper Portland and other city agencies with a stake in film production and permitting (such as Portland Parks and the Department of Transportation). The Film Office doesn't issue permits directly, but they do facilitate the process and act as a liaison between parties. They promote Portland as a filming location and support our local film industry.

The Portland Film Office should also be your first stop if you have questions or complaints about what's happening on a film set. Their website, portlandfilmooffice.com is a good resource.

Here's a quick primer of some of the rules surrounding filming in Portland:

- Any production that films on municipal property (streets, sidewalks, public parks etc) requires a permit. Filming on private

property is handled directly with the property owner.

- Different municipal agencies are responsible for issuing permits. For example, if a film production includes loud fiery explosions, they would need a permit from Portland Fire and Rescue and a noise variance from the Noise Control Office at City Hall.

- Filming that affects the right of way or parking necessitates a written notice to neighbors three working days prior to filming. That letter needs to include filming details and contact information.



Dear Addie: Our daughter is starting kindergarten in the fall and we don't know where to start when picking a school. How do we research school ratings? -D.M.

Congratulations! Sending your kid off to school is such an exciting milestone! Sure, it can be nerve wracking (and your sweet kiddo will definitely pick up some colorful new language on the playground), but think of the freedom and newfound independence! And I'm not just talking about your child.

I suggest you start your school search close to home, at your public elementary school. Sending your kids to your local school has some big benefits for your family: it's nearby, free and full of your neighbors. In the majority of situations, for most kids, this will be a great fit and keeps education funding close to home.

In Overlook, our local school is Beach Elementary (full disclosure: we are a proud Beach Bobcats family). There are two

informational "Connect To Kindergarten" events upcoming at Beach February 20 and April 30. Check the PPS Kindergarten Enrollment website (pps.net/Page/14787) for more details.

A bit more than half of Beach's students are enrolled in a Dual Language Immersion (DLI) program which includes instruction in Spanish and English. The program has space reserved for native Spanish speakers and for in- and out- of neighborhood native English speakers. Everyone who is interested in the program, even those who live within the school boundary, must enroll through a lottery system. Check the PPS DLI website (pps.net/domain/85) for information on how it works and the benefits for kids. Before entering the lottery, which runs until March 6, 2020, you will need to attend an informational meeting regarding the program.

The Overlook neighborhood is also home to The Ivy School, a public charter Montessori elementary and middle school located in the former Trillium School building on Interstate Avenue. The Montessori education model is based on individually paced hands-on learning, which is a great alternative depending on your child's needs. Admission to Ivy School is also by a lottery (not related to the PPS school choice or DLI lottery) which is running through March 31. Check the Ivy School website for how it works (theivyschool.org). There is a general information night March 11 at 6pm and you can contact the school about possible tours.

There are other great public, private and charter schools close to Overlook. My advice is not to rely too much on school ratings. Talking to your neighbors, attending an incoming kindergarten information event, going to a PTA meeting or chatting with the staff will tell you more than any ratings chart. Get to know the school community and see what fits for your family and your values. Good luck!

**Do you have a question about life in Overlook
that you'd like answered in our next issue?
Email AskAddieOKNA@gmail.com**



Help us deliver our newsletter! We're always looking for volunteers to help us deliver our newsletter four times a year. Contact Alan Cranna at ascran3@hotmail.com for more info.

Failing Street Pedestrian Bridge cleanup update

By Cynthia Sulaski and Ross Bradley

Success! Over 15 Overlook neighbors and one Boise resident who works at adidas responded to my article in the Overlook Views Fall 2019 issue requesting volunteers to remove graffiti and pick up trash at the Failing Street Pedestrian Bridge. Happily, Ross Bradley stepped forward to take over the reins as neighborhood bridge cleanup coordinator.

The Overlook Neighborhood Association is gratified by such a positive response and heartened that neighbors will continue to be adopters of this bridge. Thank you to all who have so far gotten their hands dirty in this service to the community. I encourage more of you readers to do the same. And many thanks to Ross for taking on the coordinator’s role with such gusto, determination and selfless dedication to the greater good.

I want to take this opportunity to recognize Jim Heiman, Steve Lanigan, and Pat and Sigrid Huston for braving the heat, cold, and rain with me for over four years. Our efforts are an example of how people can make a significant difference to their community by expending a modest amount of work over a consistent period of time.

Take it away, Ross!

Since that article was published, we’ve held two bridge clean-up events drawing dozens of volunteers from both sides of the I-5 canyon and as far away as Arbor Lodge. We scrubbed, scraped and painted what we could and leveraged PDXReporter.org to remove graffiti from the bridge



deck, a process that required water and power equipment. Timing for that effort dovetailed nicely into cooler and wetter weather, which really seemed to have kept the midnight paint squad at bay for now.

In between cleanups, the larger issue we’ve faced this winter is the continual dumping of household garbage at both sides of the bridge. To be clear, I don’t believe that this particular mess is caused by our urban camping challenges. The reality of the camps on both sides has driven efforts by Wacker Sanitary, Portland Disposal, Central City Concern, RID and members of the camps themselves to contain and remove their waste.

Large leaking piles were appearing weekly and I had absolutely no desire to put them into my personal vehicle. Furthermore, I had nowhere I

could take it. The solution was to build a garbage trailer for my bicycle that allows me to move upwards of 150 pounds of now securely packaged waste to the dumpster that The Rebuilding Center graciously provided for us to use. Please patronize and thank these wonderful folks if you have a chance.

As a cyclist and walker, for years I’ve viewed the Failing Street Pedestrian Bridge as just a bridge; it got me from one side of the ditch to the other. However, it’s more than that to me now. I feel that as social creatures in these times, our need to unite as a community grows more insistent every day; this, our bridge, provides one path towards that unity. We just have to take it upon ourselves to care for it.

If you’d like to join our team, write me at fspbridge@gmail.com.

UPCOMING OKNA BOARD MEETINGS
6:30-8:30pm
Overlook House
3839 N Melrose Dr

- Tuesday Mar. 3
- Tuesday Apr. 7
- Tuesday May 4

UPCOMING OKNA GENERAL MEETINGS
6:30-8:30pm
Location TBD

- Tuesday Mar. 17
- Tuesday Apr. 21
- Tuesday May 19

OKNA BOARD

Chair: Alexandra Degher
Vice Chair: Chris Trejbal
Treasurer: Brad Halverson
Secretary: Marci Macfarlane

Committee Chairs:
Digital: Chris Trejbal
Engagement: Toby Morus
Grievance: Marci Macfarlane
Homeless Outreach: Peter Parks
Land Use: Julia Metz
Parks: Cynthia Sulaski
Public Safety: George Spaulding
Schools Liaison: John Parks
Sustainability: May Wallace
Transportation: Brad Halverson

OKNA COMMITTEES RECRUITING

Get to know your neighbors and help keep Overlook Portland’s best neighborhood by serving on an OKNA committee. If you’d like to learn more or volunteer, send an email to overlookna@gmail.com.

OKNA Committees

- Digital
- Engagement
- Events & Fundraising
- Grievance
- Homeless Outreach
- Land Use
- Parks
- Public Safety
- School Liaison
- Sustainability
- Transportation
- Views Newsletter

Real Estate Recap

Overlook Neighborhood Sold Listings Third Quarter, 2019

Address	Sq Ft	Bed(s)	Bath(s)	List Price	Sold Price	Days on Market
1645 N Alberta St	1569	2	1	\$422,800	\$379,900	173
5725 N Minnesota Ave	1932	2	1	\$399,900	\$390,000	9
5825 N Maryland Ave	2127	3	2	\$465,000	\$400,000	103
5909 N Curtis Ave	1632	2	1	\$424,900	\$452,000	4
1218 N Simpson St	1239	2	2	\$450,000	\$462,000	5
5704 N Atlantic Ave	2002	2	1	\$469,900	\$469,900	7
5204 N Gay Ave	1754	3	1	\$459,950	\$472,000	4
4054 N Longview Ave	1714	3	1	\$530,000	\$485,000	58
1418 N Sumner St	2363	3	2	\$500,000	\$490,000	26
5135 N Minnesota Ave	2891	4	2	\$499,999	\$518,500	6
3860 N Melrose Dr	2037	3	3	\$535,000	\$533,000	4
1616 N Alberta St	2556	4	2	\$565,000	\$550,000	17
5537 N Burrage Ave	2121	3	2.5	\$550,000	\$596,500	4
2115 N Willamette Blvd	2328	3	2	\$615,000	\$609,000	12
5317 N Concord Ave	1764	3	2.5	\$625,000	\$635,000	7
1725 N Emerson St	1817	3	3	\$619,000	\$645,000	9
4046 N Colonial Ave	2262	3	2	\$689,000	\$682,500	33
4027 N Massachusetts Ave	2662	3	2.5	\$695,000	\$708,665	4
5635 N Burrage Ave	2882	5	3	\$799,900	\$755,000	43



Real Estate information
generously provided by

Living PDX Real Estate
livingpdx.com

A dynamic duo with over 30 years combined realtor experience. We help sellers get top dollar and help buyers negotiate the best price. Our direct, honest, straightforward communication style has helped us build a loyal network of clients and friends that trust us to help them achieve their real state goals. We'd love to help you!

Johanna Keith
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Calling all Overlook Neighbors!

The Historic Overlook House is looking for board members! We are a group committed to our neighborhood and this beautiful historic house and are looking to continue to support our diverse community! Contact Taylor Cabot for more information: thkirchn@syr.edu.

STAY CONNECTED!



For up-to-the-minute information about the Overlook Neighborhood happenings, go to www.overlookneighborhood.org and enter your email address on the home page to join our mailing list.



Have something to say? Submit a short item to OverlookNeighborhood.org with 'Post to List' in the subject line. All submissions subject to review/editing.



Can't wait? 'Like' us on Facebook: OKNA in PDX and share your thoughts immediately.



Business neighbors: your commercial postings are welcome.



WHO TO CALL

North Portland Crime Prevention Team
north.pdxteam@portlandoregon.gov
503-823-4064

City of Portland Information

General Information503-823-4000
TDD503-823-6868
Emergency Service (24 hours)
Bureau of Emergency Mgmt503-823-4375
Down Trees503-823-8733
Mental Health Crisis Line503-988-4888
Police – Non-Emergency503-823-3333
Police, Fire and Medical 911
Sewer, Repair Emergencies503-823-1700
Spill Reporting Hotline 503-823-7180
Suicide Lifeline503-972-3456
Traffic Signals Not Working503-823-1700
Water Main Breaks 503-823-4874
Women's Crisis Line503-235-5333

Basic City Services

Codes & Ordinances503-823-4082
Code Enforcement Hotline.....503-823-2633

Development Services503-823-7300
Fire – Information503-823-3700
Garbage, Recycling &
Compost Information503-823-7202
Recycling Information503-234-3000

Water & Sewer

Customer Service503-823-7770

Bikes, Cars, Streets & Parking

Abandoned Autos503-823-6814
24 Hour Hotline 503-823-7309
Bicycle Information503-823-2925
Parking Enforcement 503-823-5195
Meter Hoods503-823-7365
Residential503-823-5185
Pothole Hotline503-823-BUMP
Sidewalk Repair 503-823-1711
Street Cleaning.....503-823-1700
Street Light Out503-865-5267
Street Maintenance503-823-1700
Traffic Safety
& Livability Hotline503-823-7233
Towing Information 503-823-0044

Overlook livability

By Peter Parks

I have lived with my family in our house on N Wilbur Avenue near the north boundary of Overlook for 26 years. I enjoy our location for many reasons and have been curious how others rate the area for livability. So I am interviewing residents of all sorts in various situations to get a better feel for how livable Overlook is.

I investigated what is usually considered important for “livability” and found a number of criteria. Cost of housing rates high as well as availability of services like transportation, grocery stores, restaurants and entertainment. Also important are ability to walk safely and have friendly neighbors. Other factors include stability, noise and clean air. Each resident has their own concerns.

For this article I spoke with a friend, Jeremy Spurgin, who lives in a single family home he owns with his wife. In the next issue I plan to compile responses from several Overlook residents about livability in our neighborhood. If you’d like to share your thoughts contact me at peter_overlook@oxidized.org.



Jeremy Spurgin
Overlook Resident

“We love the area for its connectivity to the rest of the city. We use all varieties of transit: buses, MAX, bike routes and roads to get around and while it takes a little longer than 10 years ago, it’s still easy and convenient. I see this as a big positive to living in Overlook/Arbor Lodge area.

“Our particular part of the neighborhood is

very quiet without much action, which we see as positive. The bluff as an edge keeps traffic to a minimum as people aren’t using the streets around us to move through. Our neighbors are pretty chill and quiet, too.

“I always feel safe in this area, in terms of potential crime or harassment. The only times I am uneasy are when I am biking on busier streets, especially in inclement weather – particularly Greeley and Interstate.

“The air quality is pretty awful. Swan Island is obviously a critical port entry, shipping hub and industrial area. There are some mornings where the chemical smell in the air is so strong, I can hardly stand it. I-5 and the airport probably have an impact, too. I worry about what this is doing to all of us.”

Easter fun at the Overlook House April 11

The Easter Bunny will hop over to the Overlook House early on Saturday, April 11 for the big Easter egg hunt. Be there at 10:30 a.m. sharp with your basket - the hunt is over in the blink of a bunny’s eye!

Seek out hundreds of eggs filled with treats, and toys spread on the back lawn. Find one of the special golden eggs and look inside for a special prize.



This event happens rain or shine, and is presented free for neighborhood children at your community center by the Friends of Overlook House

Saturday April 11, 10:30a.m.
Overlook House
3839 N Melrose Drive

Donations are appreciated!

Overlook Views will include advertising

By Christian Trejbal

This is the last ad-free issue of Overlook Views. That’s bittersweet news. We’ve long been ad-free, but the Overlook Neighborhood Association Board hopes that including useful advertising will make our quarterly newspaper more relevant to readers.

Putting together a high-quality newsletter takes a lot of work. Writers, designers and editors all volunteer uncounted hours each quarter to ensure that Overlook Views looks good and contains useful content. A team of volunteers delivers the paper to every household and business. When they can’t access apartments, they try to leave a stack in the lobby. Readers also find stacks in local shops.

OKNA thanks all of those volunteers. Without them, Overlook Views wouldn’t be possible. But one big cost remains: printing. We print about 3,700 copies of each edition. And that number keeps increasing as new residential buildings go up and new businesses open in Overlook. The cost now exceeds \$500 each print run, so more than \$2,000 per year.

For many years, two funding sources helped cover printing costs. Foremost was a generous grant from Daimler Trucks. The company, which has its North American headquarters

in Overlook on Swan Island, provided \$1,500 per year for printing costs. The other is an annual communications grant from the City of Portland.

Daimler has changed its charitable program and no longer will provide funding. We are thankful for all the years that it demonstrated such strong financial support for the neighborhood.

The city communications funding is also in jeopardy. The Office of Community and Civic Life under Commissioner Chloe Eudaly is considering diminishing the role of neighborhood associations. OCCL already is floating funding cuts to neighborhoods, and the communications budget could soon disappear.

The OKNA board believes that a printed quarterly newspaper remains an important source of information for neighbors. Our weekly email updates contain a lot of content (sign up by sending an email to info@overlookneighborhood.org), but that forum isn’t suitable for the longer-form pieces that appear in the newspaper.

The board therefore identified advertising as the most viable option. Many Portland neighborhoods rely on advertising to fund their newspapers. OKNA’s board reviewed those other neighborhoods’ advertising plans and set rates in line with what they charge. Any revenue that exceeds production costs will go into the OKNA accounts to fund other activities such as the annual movie in the park, summer and winter parties, and neighborhood cleanups. Overlook remains a 501(c)3 nonprofit.

A hyper-local publication like Overlook Views that goes to every home in a geographical area is a great opportunity for businesses to reach neighbors. If you are interested in purchasing ad space or have questions, please contact info@overlookneighborhood.org for more information.

Ad rates for 2020 are:					
Type	Size	1x	2x	3x	4x
1/16 page	4.9" W x 1.8" H	\$40	\$75	\$105	\$130
1/8 page	4.9" W x 3.8" H	\$75	\$140	\$200	\$240
1/4 page	4.9" W x 7.8" H	\$145	\$265	\$385	\$465
1/2 page	10" W x 7.8" H	\$280	\$510	\$745	\$900
Full page	10" W x 15.8" H	\$550	\$1,000	\$1,400	\$1,750

OVERLOOK NEIGHBORHOOD BUSINESS & SERVICE DIRECTORY

2 Dog Empire | Tara Knierim
2dogempire.com

Academy Mortgage Corporation |
Jen Lee | RMLS# 1145799
(503) 915-2453 academymortgage.
com

Atomic Pizza
1936 N Killingsworth
(503) 285-5490
atomic-pizza.com

Christina Arthur - Portraits for
the Individual & Family Christina
Arthur | hello.christinaarthur@
gmail.com (503) 473-7974
christinaarthurphotographs.com

Country Financial | Brad Crawford
Bradcrawford@countryfinancial.
com
(503) 549-1952

Crows Foot Construction, LLC
Matthew Boe | CCB #202888
crowsfootconstruction@gmail.
com

Elise Wagner, Artist
Original Encaustic Paintings and
Prints, Workshops, Restoration &
Consulting
elisewagner.com

Emily Ordas | PDX Urban
Real Estate | (503) 267-4946
emilyordas.com

Exodus Spa and Salon
4211 N Interstate Ave
(503)288-3110
exodusspa.com

Chris R. Hyatt, RG, LHG
HGS Hyatt GeoSciences, LLC
ChrisHyatt@HyattGeo.com
(503) 887-9323
HyattGeo.com

Living Room Realty | Jennifer
Johnston Principal Broker,
Oregon & Washington
jennifer@livingroomre.com (503)
784-2204
livingroomre.com

Firelight Yoga
1475 N. Killingsworth
holly@firelightyogapdx.com (503)
972-1987
firelightyogapdx.com

Get It Straight Professional
Organizing - Home, Office, Event
& Project Management
Autumn Rose | (971) 258.2050
getitstraightorganizing.com

Hobbies Unlimited | Stacey Nuissl
| 4503 N. Interstate Ave. (503)
287-4090
hobbiesunlimitedpdx.com
@hobbiesunlimitedportland

Interstate Dental Clinic
5835 N. Interstate Ave.
(503) 285-5307
drwardinterstatedental.com

Investments for Developing
Communities | Lisa Whitridge
lisa@idcempowers.org
(971) 400-2181
idcempowers.org

Katie Guinn | Artist, apparel and
graphic designer, writer and
photographer
katieguinn.com

Mac Wine Cellars: 2726 N
Killingsworth | Tim@macwines.
com | (503) 477-8395
macwines.com

MDS-Architecture, LLC
Jeremy Miller
Jeremy@mds-architecture.com
(503) 867-5615
mds-architecture.com

Resilience Design
Ecological Landscape Planning
mulysa@resiliencedesign.com
resiliencedesign.com

Mossy Tree Care
Local tree service company
hello@mossytreecare.com
(503) 914-4103

MWM Goldsmithing | Mark
McNown | (503) 224-4469
mwmgoldsmithing.com

Overlook Collaborative Preschool
Reggio Emilia inspired, vegan
and eco-friendly, half day school
near Killingsworth & Interstate
info@overlookpreschool.com
(503) 477-4455
overlookpreschool.com

ResQ Animal Massage: Quimby
Lombardozzi, CSAMP | quimby@
resqam.com
(503) 320-3857 | resqam.com

Sarah Henderson - Sirena
Pictures - Photo, Video, Marketing
(503) 890-9304
sarah@sirenapictures.com
yelp.com/biz/sirena-pictures-
portland

Smartypants Kid's Art Studio
Amber Gauntlett
amber@smartypantspdx.com
5512 N Montana Ave
(503) 477-8884
smartypantspdx.com

Spitz - Mediterranean Street Food
spitzpdx.com

The Stacks Coffeehouse
1831 N Killingsworth St
(503) 384-2324
Open every day 6:30am-6pm

Stardust Clayworks
and Atomic Art Studio
atomic.ws | (503) 284-6688

Sunshine Center
1542 N Killingsworth
(503) 282-9460
info@sunshinecenterpdx.com
Facebook.com/
sunshinecenterpdx